



Westboro Village Business Improvement Area

Board of Management Meeting

May 23, 2019 at 4:30 p.m.

261A Richmond Road, Ottawa, ON

MINUTES

PRESENT: Molly Van Der Schee, Steve Harding, Richard Bown, Darren Prashad, Fiona Mitchell, Michelle Groulx, Sheba Schmidt (Joined via conference call)

Regrets: Alan Whitten, Rick Eisert, Councillor Jeff Leiper

1. Call to Order

The meeting was called to order at 4:30 pm by Board Chair Molly Van Der Schee

2. Approval of Agenda

Motion by Richard Bown; Seconded by Steve Harding (Approved)

3. Approval of Meeting Minutes

Motion by Richard Bown; Seconded by Darren Prashad (Approved)

4. Advisement re Pecuniary Interest or Conflict of Interest

There was no pecuniary interest.

5. Treasurer's Report (Alan Whitten)

- Board Treasurer Alan Whitten was unable to attend. He sent over a financial reporting memo. Board members were provided with a copy of the memo.

Treasurer's Memo:

I have reviewed the April 2019 Financial Report from the City of Ottawa and find it to be acceptable.

- The City has paid Goodbye Graffiti twice -We have requested that the City not to pay their June invoice. Credit on our account will cover it. \$1,483.56. We are still waiting for Anti-Graffiti funds \$14,500, as the grant was approved last month.
- We will be able to see Shop the Village expenses in May report. A total of \$4,064 as at May 10th.
- Internally we are tracking at \$164,035.57 in expenditure. (\$24,934.35 for May 1-10)

Councillor's Report:

- Not a lot to cover for Councillor's report, the information provided in last board meeting is still valid. Fiona invited Board to ask questions.
- Michelle inquired about the complaint she received from a resident about maintenance of Winston/Churchill Mural.
- Board member Steve Harding inquired who owns Avenues Garage. Councillor's office is not aware of the property owner. Main & Main use to own the abandoned Farah gallery (property beside Avenues Garage), they tried acquiring it but were unsuccessful.
- The adjacent property which is owned by CLV were planning to propose a 6-story residential building.
- 70 Richmond Road - open house has been finalized for May 29th 6pm-8pm at Van Lang Field house. A BIA Board member should attend.
- In the open house for 89 Richmond Road, people expressed concerns about six-story building being so close to the walk and spa being incorporated in the building. Residents are also concerned about lack of parking spots. Applicant want to create a valet for about 12 spots. They are looking for spots at Legacy Auto and are looking into other options.
- We have received complaints about bike racks and outside advertisement on Richmond Road. Fiona - City contracts out to the rack supplier who sells the ad space. Councillors office can help facilitate the discussion of placement of the racks.
- Michelle – Is it possible to request city to provide first right of refusal for the advertisement on the bike rack to BIA businesses. BIA to investigate this option.
- Another concern is the increase in street parking due to the residential property going at the end of Byron/Churchill intersection. BIA is happy about the 6th story residential building because that would contribute to the economic development of the area but are concerned that residents and their visitors will take up the parking spaces on the street instead of consumers and patrons. Having paid parking and monitoring could solve this problem. Implementing paid parking based on the parking study done in the past would help mitigate this issue. June 4th is the open house for that building.
- 404 Eden Ave. is owned by Jordan Tannis. They have yet to finalize the development plan. They initially proposed 4-story building with underground parking garage but then some revisions were made so Parking was eliminated. A lot of pros and cons of are associated with the 404 Eden.
- Board Chair Molly Van Der Schee expressed her concerns that residents of 404 Eden will be parking on the street since there is no parking is provided in the development plan. Plan needs to be communicated to people in a better way.
- 315 McRae, 1960 Scott, 1976 and 1950 Scott Street have ample parking. When people are looking to rent they need to consider their parking needs and decide

which building to choose as there are a lot of options in Westboro that offer ample parking. It's a matter of communication to people.

- The address formerly called Avenues Garage, now Park Safe, is not zoned for parking. Its zoned for garage.

Executive Director's Report:

Street Beautification

- Street banners will be up soon.
- Marquee on the Farah Gallery has been installed
- Wraps on the traffic box in progress, so far response in great.

Events Update

- Shop the Village/FUSE events committee meeting was yesterday.
- Fuse- solid booking with Odds/Road Apples. Main stage will be at Churchill and will be bigger in size than last year.
- FUSE is approved by Event Central. We need to provide security plan to them
- Operations- Steve- how's are website? It's live and working well.
- We are approved on both ends to move to a new location on Picton ave. Half the size and half the budget.
- Churchill Mural- The mural has political figure (Winston Churchill) and is very old (Michelle said that Christine Leadman was the ED when the mural was installed – approx. 20 years ago). We have received a complaint from a resident who believes its disrespectful to the public figure in letting damages be prolonged. Michelle said this is the very reason we shouldn't have public figures in murals or public art. With the turn of a new decade, Michelle suggested a fresh mural by 2020 – and putting out a call for artists in September 2019.
- Richard- We can have something like “Welcome to Westboro”
- Fiona-it's public domain, so we need to be more generalize and not mention businesses
- Darren suggested- Buff Monsters – a mural artist that was being considered for FUSE 2016.
- Fiona- It should be joint decision with community association. We need consult with community if they want to get rid of the existing mural. The next step is to call for artists.
- Michelle did talk to Community Association about the new mural at their May Board Meeting. They seemed ready for a change. They are willing to help with the curation.
- Fiona- The RFQ should outline what we want for Westboro. We should also add funding cap on the RFP.
- Michelle will talk to other BIAs to get more information about the process for mural. She will meet with community association again.

- We need to come up with a date for presentation of the audited results. Most likely start of August or late July.

Motion to adjourn: 5:18 p.m.

Motion by Richard Bown; Seconded by Darren Prashad (Approved)